To whom it may concern,

Rami Abdelal worked in the Global Account and Agencies department of Microsoft London from Monday 21st October 2012 to Friday 25th October 2013. Having worked with Rami Abdelal for a week I only have positive words to say. He was a valuable member of our team and fitted in instantly.

During his time with us Rami assisted with an array of projects which highlighted his current skills and helped him develop new ones. When tasked with designing a newsletter to be sent to our global sales team, he created an attractive looking template which has made the editing process far more simpler for when Rami is no longer working with us. He began using HTML to produce this but for ease of sending the newsletter globally and to allow myself - with no HTML knowledge - to edit it, he created the newsletter all in Microsoft Outlook. The speed at which he did this, whilst having to amend his initial plans, was highly impressive, taking just a matter of hours to create the ideal newsletter. Rami enjoyed this task and was keen to work longer hours to help with the design of another newsletter.

Rami is highly personable. During his short time in the Global Accounts and Agencies team in Microsoft London, he spoke with numerous people from many different teams. As well as integrating effectively with our own team, he also spent a lot of time with our two design teams and we hope this will have provided valuable experience for him learning from experienced designers and creative teams.

A project of improving one of Microsoft’s charity social media outputs showed Rami’s eye for business as well as designs, with some of his idea set to be implemented in our next strategic plan. Rami also went above and beyond to meet with someone in the MSN social media team to compare knowledge and achieve greater insight.

Rami was a delight to work with and shall be missed as his positive attitude and demeanour is infectious. Feel free to contact me regarding Rami’s application to work with you on [REDACTED] or my colleague Connor Jipps on [REDACTED].

Regards,

Gemma Lacey

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